

PHILOSOPHICAL UNDERSTANDING OF THE PHENOMENON OF SUCCESSFULNESS IN MODERN CONDITIONS

COMPREENSÃO FILOSÓFICA DO FENÔMENO DO SUCESSO NAS CONDIÇÕES MODERNAS

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indications of an individual's success and their inherent characteristics. Special emphasis is placed on the following signs: the trajectory leading to success, the associated costs, the social implications, the conspicuousness of success, the underlying objectives, the typology of success, the evolutionary aspects, the legal dimensions, and the extent of acknowledgment. Additionally, the aspects concerning a person's success are expounded, encompassing the objective perception of society towards an individual's success, the subjective perspective on the achievements, and the eventual outcomes.

Keywords: Achievement. Community. Person. Personality. Philosophy. Society. Success. Successfulness.

Resumo: O presente estudo tem como foco examinar a compreensão filosófica do fenômeno do sucesso nas circunstâncias contemporâneas. A natureza fundamental do termo “sucesso” e suas distinções semânticas do conceito de “sucesso” são delineadas. Além disso, são explicados os atributos, características e facetas do sucesso de um indivíduo. Além disso, foi realizada uma análise abrangente dos principais determinantes que impactam o sucesso de um indivíduo. Os elementos constituintes do fenômeno do sucesso, juntamente com os principais factores que influenciam a sua concretização, foram devidamente caracterizados. A pesquisa visa elucidar a compreensão filosófica do fenômeno do sucesso no contexto das

condições contemporâneas. O objeto desta investigação pertence ao sucesso como categoria filosófica. Os métodos de pesquisa empregados abrangem descrição, análise e síntese, comparação, generalização e análise filosófica. A investigação descreve de forma abrangente a questão da compreensão filosófica do fenômeno do sucesso nas circunstâncias atuais. É averiguada a importância de alcançar o sucesso para os indivíduos no contexto contemporâneo e as razões subjacentes que contribuem para a crescente atenção a este assunto. Além disso, as principais facetas da compreensão do sucesso e das conquistas são examinadas minuciosamente. Além disso, são fornecidos sinônimos para o termo “sucesso” para maior clareza e precisão. O artigo elucida de forma abrangente os indícios do sucesso de um indivíduo e suas características inerentes. É dada especial ênfase aos seguintes sinais: a trajetória que conduz ao sucesso, os custos associados, as implicações sociais, a visibilidade do sucesso, os objetivos subjacentes, a tipologia do sucesso, os aspectos evolutivos, as dimensões legais e a extensão do reconhecimento. Além disso, são expostos os aspectos relativos ao sucesso de uma pessoa, abrangendo a percepção objetiva da sociedade em relação ao sucesso de um indivíduo, a perspectiva subjetiva sobre as conquistas e os eventuais resultados.

Palavras-chave: Realização. Comunidade. Pessoa. Personalidade. Filosofia. Sociedade. Sucesso. Sucesso.

1. Introduction

In the current stage of research, the topic of attaining success remains highly relevant, as evidenced by the escalating number of books and publications dedicated to personal motivation and the elucidation of success strategies. Moreover, the proliferation of interviews wherein accomplished individuals share insights into their path to success and the emergence of coaches and trainers specializing in imparting success principles further underscore this significance. In essence, success is perceived as a phenomenon that can be systematically dissected into underlying principles and fundamentals, thereby enabling the formulation of actionable steps to ensure its achievement. Consequently, individuals are driven to pursue success, seeking personal fulfillment and prosperity, as well as aspirations for recognition, excellence in their respective domains, and the realization of desired identities.

Simultaneously, the phenomenon of success has garnered attention as a subject of philosophical contemplation, mainly due to the absence of a singular criterion or definitive indicator that can accurately ascertain an individual's success. Consequently, success becomes an inherently subjective perception of the level of accomplishment attained, albeit with potential objectivity. In contemporary circumstances, success is regarded as a means of evaluating whether an individual has accomplished their desired aspirations, to what extent, and the remaining steps required to fulfill their ambitions. Moreover, in the present-day milieu, technological advancements enable a relatively rapid realization of success, empowering individuals to attain fame and recognition with remarkable speed.

2. Literature review

The issue of philosophically comprehending the phenomenon of human success has been subject to examination by prominent domestic researchers, including I. Borovynska (2017), O. Kozmenko (2022), G. Mykhailyshyn, and M. Dovga (2017), A. Stryzhak (2021), and O. Furman (2023). These scholars assert that human success is a multifaceted construct, thus requiring specific character traits and individual attributes to effectively attain one's objectives. Of particular significance are qualities such as intelligence, sociability, responsibility, and determination, as emphasized by these researchers.

The study conducted by I. Borovynska, titled "Toward a Psychological Understanding of the Concepts of 'Success,' 'Successfulness,' 'Life Success,' 'Life Successfulness'" (2017, p. 143), sheds light on the correlation between the concepts of "success" and "successfulness." The researcher asserts that these terms are distinct and not synonymous. Specifically, "success" denotes a concluded process wherein the desired outcome has already been achieved, whereas "successfulness" refers to an ongoing process in which an individual is still in the process of attaining their objectives. Moreover, success is evaluated based on a subjective perspective of the outcome, whereas successfulness is measured through an objective lens.

In the article "Success and Successfulness of a Personality: Psychological Dimension," O. Kozmenko posits that an individual's successfulness is contingent upon making a correct choice of strategy to attain their desired objectives (2022, p. 440). For instance, individuals who strive to achieve their goals hastily often opt for erroneous paths and fail to achieve success. However, upon identifying a route that involves a substantial number of steps, their strategy becomes well-calculated, leading to eventual success. Furthermore, the appropriateness of the chosen strategy is influenced by the price a person is willing to pay for the desired outcome.

In her article titled "The Interrelation of Categories of Personal Development: Success, Successfulness, Social Success, Social Successfulness," Researcher A. Stryzhak delineates success as the pinnacle category within the realm of personal development. According to Stryzhak (2021, p. 330), an individual who attains a state of inner harmony, life satisfaction, self-awareness, and a clear sense of purpose is inherently successful. This stems from the notion that such an individual will endeavor to attain a social position that aligns with their comfort and aspirations.

The aforementioned literature sources collectively highlight the extensive exploration of this subject and underscore its significance in the social context. Nevertheless, an investigation into the specific qualities and attributes that contribute to an individual's potential for success

remains necessary. As such, the present article addresses the phenomenon of success, aiming to further augment the existing scientific knowledge base in this domain.

The primary objective of this paper is to elucidate the philosophical understanding of the phenomenon of success in contemporary circumstances. This research endeavor is motivated by the dynamic nature of modern times, where the methods and avenues for attaining success continuously evolve. Consequently, success can be assessed through various facets, rendering it devoid of a singular interpretation.

3. Research objectives

Aligned with the overarching aim of this study, the following specific objectives have been identified:

- To elucidate the fundamental essence of the concept of "successfulness."
- To delineate the discernible indicators and multifaceted aspects inherent to successfulness.
- To comprehensively characterize the individual qualities and traits that exert influence on the attainment of successfulness.

4. Research methods

The study employed various research methods, including description, analysis and synthesis, comparison, generalization, and philosophical analysis. The method of description was utilized to elucidate the intrinsic nature of successfulness as a philosophical category. Through the method of analysis and synthesis, the available literature sources on the research question were characterized. Employing the method of comparison enabled a comprehensive examination of the distinctions between the concepts of "success" and "successfulness." The method of generalization facilitated the synthesis of the study's findings. Lastly, the method of philosophical analysis provided a deeper insight into the essence of successfulness, viewed through the lens of philosophical approaches concerning personal development.

5. Results

The matter of successfulness holds significant importance for individuals, as it is fueled by personal ambitions and societal expectations. When an individual accomplishes their desired objectives, they experience a sense of fulfillment, recognizing their inherent capabilities and the potential for further achievements. However, the nature of success remains subject to debate, as it raises questions about its classification as a social phenomenon or one exclusive to individuals. This ambiguity arises from the fact that success can be assessed both through society's perception of an individual's accomplishments and through the individual's evaluation of their achievements (Stryzhak, 2021, p. 330).

The significance of this issue is further compounded by the contemporary trend of diminishing social ideals. In today's society, individuals are no longer bound to adhere to societal norms unless it serves the collective interest. For instance, societal norms concerning attire have evolved, and what was once deemed unacceptable, like a woman wearing a short skirt in public, has become widely accepted as the norm. Consequently, this loss of traditional ideals has resulted in reduced societal expectations for individuals and altered the criteria for determining success. In the past, a successful individual was typically defined by possessing a house, a stable income, and a respectable position. However, in the present day, the yardstick for success has expanded to encompass a myriad of factors. Success is now measured not only by material possessions such as real estate and cars but also by income, personal achievements, social standing, influence on public opinion, and contributions to societal and national development. Today, a successful person can exert influence over the opinions of millions and play a role in shaping political processes. However, it is noteworthy that personal qualities and how success is achieved have become less emphasized in the evaluation of success, with the focus shifting towards the outcomes and impact achieved by individuals.

It is noteworthy that within the realm of philosophy, success is perceived as the fulfillment of desired objectives, the realization of life's purpose, and the accomplishment of predetermined life tasks. Additionally, success entails a sense of inner harmony between one's spiritual realm and their pursuits (Borovynska, 2017, p. 143). On the other hand, successfulness is characterized by an individual's capacity to exert influence on society, and it is commonly understood that success is the consequence of making appropriate choices along one's journey, leading to the attainment of desired outcomes and the ability to impact society. Consequently, it can be asserted that success is intrinsically linked to human interaction with society, as societal factors significantly shape the outcomes of one's endeavors.

Successfulness is intricately linked to several synonymous concepts, including "recognition," "effectiveness," "efficiency," "productivity," "achievement," "status," and "position." Together, these concepts constitute a cohesive domain of successfulness, which pertains to society's evaluation of an individual's accomplishments, leading to a sense of contentment and self-perception as a valued member of society. Furthermore, successfulness fosters self-respect, as individuals recognize the extent to which they have demonstrated their capabilities (Averyanova, 2017, p. 9).

A person's success is contingent upon considerable efforts directed towards the realization of their aspirations. In this context, an individual needs to possess a clear understanding of their desired objectives, the appropriate forms of attainment, the potential strategies and approaches for achievement, effective ways of engaging with others, and the criteria by which successfulness is to be evaluated. Achieving this necessitates a combination of factors, including a realistic self-assessment, proficient self-regulation, autonomy from external influences, adequate access to resources, strong motivational drive, adept interpersonal skills, problem-solving abilities, and adaptability to external changes. Concurrently, successfulness is characterized by the extent of individual freedom, gauged by a person's independence from temporal constraints, external influences, and adverse circumstances, as well as access to resources and capital (Beh, 2015, p. 31).

At the present stage of understanding human successfulness, it is customary to delineate the following features of this phenomenon, as depicted in Table 1.

Table 1. Features of individual successfulness

No.	Feature	The essence of the feature
1	The way to success	The pathway to success entails the methodology or approach adopted by individuals to achieve their goals, along with the number of steps taken in the pursuit of success.
2	The price of success	This aspect entails sacrifices made and unpleasant steps taken to achieve success. Moreover, fundamental principles and foundations that contribute to attaining success and its formula are included.
3	The goal of success	The feature centers on the purpose of success, elucidating its ultimate goal, and seeks to establish a method to discern the intrinsic essence of the accomplishments realized.
4	The type of success	The feature covers the area of activity and the personal component that success refers to.
5	Social indicator	This feature outlines whether success was achieved independently or through collaboration with others.
6	Dynamics of success	The indicator focuses on evaluating the expediency of success, assessing its pace, and discerning the relevant indicators of change associated with the achievement.
7	Legal aspect	At this stage, the decision is made, whether the success achieved is legal or illegal.
8	Manifestation of success	This feature describes whether success is manifested in singular or multiple domains simultaneously.

9	By the level of recognition	The extent of recognition dictates the evaluation of success, which may vary across different levels encompassing the family, locality, oblast, country, region, and the global sphere.
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Source: compiled by the authors.

In essence, it can be asserted that the indicators of success are multifaceted, encompassing an individual's achievements across diverse criteria. Within the social context, particular emphasis is placed on aspects such as the trajectory leading to success, the sacrifices made to attain it, the societal implications, and the visible manifestations of success. These factors subsequently shape the goals pursued, the nature of success achieved, its evolution over time, the legal implications, and the level of recognition garnered. In other words, society tends to be more intrigued by the methods employed to attain success, while the legality of the means employed may not hold the same level of significance (Ruggeri, 2018, p. 41).

In a broader perspective, the delineation of human successfulness can be categorized into the following three fundamental aspects, as illustrated in Figure 1.

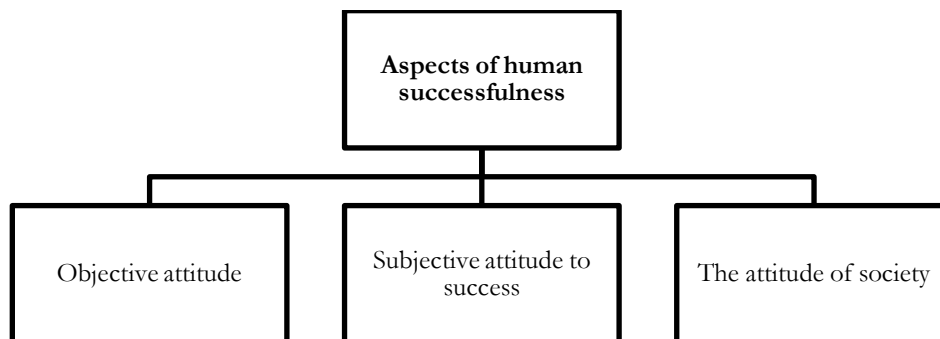


Figure 1. Aspects of human successfulness

Source: compiled by the authors.

The objective assessment of society towards an individual's success constitutes a pivotal aspect of successfulness. This significance emanates from the fact that the recognition of a person's achievements by society validates the true significance of their endeavors. However, it is essential to acknowledge that society's evaluation of achievements is not always consistent, as perceptions vary among different individuals. While certain people might consider someone's accomplishments insignificant, others may hold them in high regard. Consequently, successfulness in this context can be viewed as the disparity between those who perceive success quantitatively and those who do not. Therefore, the presence of successfulness is contingent upon the prevalence of societal acknowledgment; if the majority recognizes the success, it can be deemed as successfulness, while a lack of societal recognition suggests otherwise (Palmer and Tsakiris, 2018, p. 22).

The subjective perception of an individual's success pertains to the extent of their self-assessment as being successful. A person with healthy self-esteem, an accurate evaluation of their progress towards achieving their desired goals, and a realistic understanding of their capabilities will genuinely perceive themselves as successful. Conversely, an individual with low self-esteem, harsh self-criticism, and overly ambitious objectives may not recognize their success and set unrealistic expectations for themselves. Notably, the subjective attitude towards success may not always align with society's objective evaluation of an individual's achievements. For instance, a person may perceive themselves as successful while dismissing societal criticism, deeming their success as an accomplished fact. In contrast, society may view the same person as still striving to achieve their aspirations. On the other hand, if society deems an individual as successful, but they do not recognize it themselves, their motivation to pursue further actions may diminish due to a lack of self-belief and a perception of society's appraisal as insignificant (Mykhailyshyn and Dovga, 2017, p. 3).

The result is a fundamental aspect of an individual's successfulness, reflecting the actual outcomes of their endeavors. The result may be either intermediate or conclusive, contingent upon the designated tasks. Moreover, the measurement of the result encompasses both qualitative and quantitative indicators. Frequently, successfulness becomes indicative of the extent to which one person's achievements surpass those of another. For instance, if an artist sells 10 paintings in a year while her colleague sells only 3, the former may be deemed more successful quantitatively. However, the qualitative indicator reveals that the 3 paintings sold by the latter artist were acquired at a higher price and garnered better recognition from critics, signifying the second artist's enhanced productivity and success in this regard. Hence, the result serves as a variable indicator, as it can be evaluated across different categories. Furthermore, the result is intertwined with emotional factors, significantly influencing the reactions of others and the individual's perception, consequently determining their successfulness. Thus, when a notable result is achieved, the person is often perceived as successful in the eyes of others, independent of the means utilized to attain their objectives. Simultaneously, this positive outcome fosters increased self-respect within the individual (Moskalenko, 2014, p. 7).

It is imperative to acknowledge that in contemporary philosophical perspectives, success and successfulness represent distinct concepts. Success denotes a concluded action wherein an individual has already achieved the intended outcome within a specified timeframe. On the other hand, successfulness entails progress towards success and is a subjective process, given that success can be evaluated based on various criteria. In essence, success embodies the realization of an

opportunity, while successfulness is rooted in potential. Additionally, success is an objective criterion, while successfulness is subjectively determined. Moreover, success constitutes a component of successfulness and is often regarded as an accidental occurrence, while successfulness is a more comprehensive and enduring concept, characterized by constant and systematic progress. The degree of successfulness is gauged by the accumulation of multiple achieved successes. Occasionally, definitions propose success as an emotional indicator, while successfulness is deemed a qualitative measure (Yaqub, 2018, p. 170).

The achievement of success represents a multifaceted process encompassing self-realization and self-affirmation. This process manifests itself through various dimensions: success in the form of recognition and popularity within a specific professional community; success in gaining recognition from esteemed individuals. The acknowledgment of the significance of success serves as a potent motivator propelling individuals to take action, involving the act of surmounting challenges and asserting one's self-determination. The experience of overcoming daunting obstacles becomes a valuable personal asset, facilitating the individual's ability to recognize and assess their strengths. Additionally, success may embody a calling, as self-improvement and self-realization thrive in certain areas of activity where not only the outcome but also the process of engagement holds significance. Regardless of the form success assumes, it invariably entails the ability to surmount difficulties, draw upon one's experiences, shoulder responsibilities, and navigate resistance from others (Pelenska, 2016, p. 140).

Successfulness can be conceptualized as an internal state that individuals attain gradually through consistent focus on their core desires and active endeavors to actualize them, thereby striving to achieve balance and harmony (Furman, 2023, p. 23). This harmonious state is subjectively determined by an individual under specific circumstances, encompassing factors such as sound physical health and well-being, optimistic thinking, mental tranquility, financial stability, nurturing relationships with loved ones, as well as personal and professional self-fulfillment.

The successfulness of an individual in any given domain of activity is contingent upon the distinctive composition of integral and functional traits within their personality and the corresponding actions they undertake. Throughout life, individuals acquire specific qualities, knowledge, and experiences while mastering professional competencies, all of which collectively enable them to attain successfulness in their chosen area of activity (Curry, 2018, p. 147).

Successfulness can be characterized as a distinctive trait observed in individuals who take responsibility for accomplishing their set objectives and attaining exceptional outcomes in their endeavors. It is essential to recognize that not everyone exhibits successfulness, as not all

individuals achieve remarkable results in their intended activities. Successfulness is intricately tied to the observance of responsibility. The concept of responsibility holds significant importance, as individuals who neglect their duties cannot attain success. Particularly, responsibility towards oneself takes precedence. For instance, a person genuinely aspiring to achieve success will consistently adhere to a meticulously devised strategy and implement appropriate tactics to optimize the realization of desired outcomes. When an individual demonstrates responsibility towards themselves, they also uphold accountability towards their collaborators, including employees, team members, partners, and suppliers. Fulfilling assigned tasks engenders a perception of success among those who cooperate with them, as their contributions facilitate the advancement of the individual's success; conversely, negligence impedes the attainment of desired outcomes. Moreover, responsibility encompasses fulfilling obligations to clients and consumers. Timely and high-quality execution of work augments the customer base and fosters personal and organizational growth, thereby validating the individual's success (Benias, 2018, p. 4949).

Successfulness is intrinsically linked to an individual's social status, wherein greater achievements in success elevate one's standing. As a person accomplishes more, they tend to receive heightened respect and admiration from those around them, thereby establishing their authority and influence. Consequently, others seek their assistance and value their advice. This heightened status contributes to increased popularity, enabling the individual to emerge as an opinion leader and shape the perspectives of others. Their ideas are accepted as self-evident and require no further validation or debate; rather, they are immediately perceived as the definitive and correct choices. For instance, an individual who embarks on an entrepreneurial journey is initially regarded by society as someone who has successfully established a business, and thus their opinions command respect. With the expansion of their enterprises, their viewpoints garner more attention, and they emerge as authoritative figures. As their business activities diversify, their position becomes beyond question, and the community views them as local leaders due to their astuteness and adeptness in interacting with diverse groups of people (Dewinter, 2021, p. 21).

It is pertinent to acknowledge that an individual's successfulness is a phenomenon confined solely within their life space. Success pertains to the attainment of future objectives and characterizes an individual as someone who accomplishes their desired outcomes. Upon a person's demise or the cessation of their activities in a specific domain, their achievements may be appropriately perceived as success. This is because, at that point, the person will no longer pursue goals established earlier. Moreover, this notion is reinforced by society's evaluation of the individual's accomplishments as fully completed actions (True, 2020, p. 11).

The successfulness of an individual is inherently evident in their behavior and activities, influenced by dialectically interrelated subjective and objective factors. Subjective factors encompass personal attributes that arise from the interaction between the individual and their activity environment, as well as the development of their inherent strengths. These subjective factors also act as the catalysts for effecting successful transformations within the sphere of their behavior and activities (Nicholas, 2019, p. 39).

Objective factors are contingent upon the characteristics of the environment. The self-concept of a successful individual is closely intertwined with the level of their aspirations, representing the desire to attain goals that align with their capabilities. Given that the efficacy of one's activities is influenced by their attitudes, there arises a necessity to devise psychological instruments for studying the self-concept and for cultivating and augmenting a positive self-concept of successful personal endeavors. Thus, the self-concept of a successful individual can be comprehended as a stable and dynamic system of ideas and experiences, reflecting the subject's accomplishments concerning the interplay between self-esteem and the level of achievements attained (Schleicher, 2020, p. 7).

Personal and professional development represents a multifaceted and multilevel phenomenon influenced by numerous factors. An essential driver of leadership development is the process of self-actualization, which is deemed a crucial component of an individual's successfulness in their chosen field of activity. The concept of self-actualization is comprehensive, encompassing the continual advancement of a person's creative and spiritual potential, the fullest realization of their capabilities, a balanced perception of others, and a heightened level of mental well-being and ethical standards (Bostock, 2020, p. 34).

It is evident that intelligence significantly impacts an individual's successfulness, often being linked to their cognitive abilities. This association arises from the fact that a person possessing a broad knowledge base, comprehending the interconnections between various domains, demonstrating adeptness in organizing their activities, exhibiting effective leadership, and devising strategies for further development, is unlikely to possess low intellectual capacities. However, it raises the question of why not all individuals with high intellectual capacity achieve success. This indicates that while intelligence is a component of successfulness, it does not invariably guarantee it. Some individuals with high intelligence may not aspire to self-realization or may encounter challenges in organizing their activities effectively (Rooij et al., 2018, p. 5).

In the present-day context, it is evident that success does not always correlate directly with a high level of intelligence. Instead, possessing certain resources and essential connections allows

an individual to oversee others who effectively manage their activities to achieve success. The individual may compensate these individuals through various means, but the crucial aspect is ensuring that the team under their guidance fulfills their responsibilities. In such cases, success may be perceived as a collective achievement rather than solely individual, as the accomplishment of one person is contingent upon the coordinated efforts of numerous individuals working together. However, it can also be asserted that simultaneously, this success remains individualistic, as society perceives the person's success as personally attained, without prominently recognizing the contributions of others (Snyder, 2018, p. 92).

An illustrative instance of such successfulness is the achievement of an artist. For instance, society is primarily intrigued by the artistic prowess of the individual and the growth of their popularity. On one hand, this represents an individual's success, as the artist possesses exceptional talent, an elevated level of expertise, adeptly engages with the audience, exudes charisma, and effectively conveys their perspective to the viewers. In essence, the artist has already become an individual who has attained remarkable results and traversed a significant journey toward success. Simultaneously, the successfulness of this artist is also collective, as a considerable number of individuals contribute to their success. For instance, a large team aids the artist in selecting text material, costumes, makeup, hairstyles, project management, behavioral tactics, and audience interaction. Consequently, the contributions of the team may remain relatively inconspicuous, as not all members of the artist's group are prominently presented to the public. Accordingly, society perceives an artist's successfulness as a distinct individual achievement.

Simultaneously, the phenomenon of successfulness is defined by the apt selection of the right strategy. Specifically, success entails the attainment of a specific result. However, successfulness serves as a means to gauge the trends of success and failure; for instance, successfulness is perceived as an accomplishment only if the number of positive outcomes outweighs the number of negative ones. Conversely, if a person experiences more failures than achievements, their activity is not considered successful. This underscores the significance of a well-chosen strategy, as even if an individual possesses the necessary resources and abilities, without understanding how to achieve their goals, success remains elusive. Successfulness becomes apparent in comprehending what actions are required to achieve success, how to execute them effectively, the extent of involvement of various individuals and specialties in cooperation, whom to influence to achieve success, and the precise goals and objectives to be pursued (Podlyashnyk, 2016, p. 82).

One of the determinants of successfulness is the level of socialization. A successful person actively engages with others and possesses strong communication skills. Given that successfulness is regarded as a social phenomenon, this factor plays a crucial role in an individual's ability to achieve success. Furthermore, successful person recognizes that their capacity to attain the desired outcomes and achieve a positive final result relies heavily on how society perceives them as a valuable member of the community. Simultaneously, the more an individual can interact effectively with others, the more conspicuous their successfulness becomes within society, as their popularity increases and their activities attract a larger audience (Kozmenko, 2022, p. 445).

Everyone undergoes a unique socialization process, characterized by an incessant pursuit of self-actualization. A person's actions define their identity, and they evolve based on their deeds. Consequently, an individual's successfulness is contingent upon their creative endeavors. In light of this perspective, we find interest in Yu. Makarevska's assertion that achieving success necessitates a balance between social and personal identities. Thus, a predominant focus on externally determined parameters engenders the primary issue of dual interpretations of a person's success or failure within identity concepts. In essence, success can be interpreted as the realization and maximal expression of one's individuality (Kibal'chenko, 2019, p. 2).

Experience constitutes another crucial factor contributing to a person's successfulness. Skillful application of acquired knowledge and practical abilities facilitates enhanced outcomes. An individual who learns from their own mistakes is prepared to transform shortcomings into strengths and exploit them to their advantage. Furthermore, the experience can influence the aptitude for making decisions aligned with contemporary demands, thereby mitigating the risk of losses. For instance, a successful person, having garnered experience in surmounting enterprise crises, will avoid creating circumstances that might lead the institution into a crisis once more (Fettahlioglu, 2015, p. 28).

Another equally crucial factor is the individual's worldview. A person who comprehends societal needs and possesses the ability to anticipate future changes harbors skills that contribute to their success. Such an individual, perceptive of the evolving times, will consistently offer the environment something distinctive that it cannot resist. Consequently, the person will shape a fresh worldview within society. For instance, a successful person will adeptly utilize novel technologies and actively promote their adoption among others, consequently facilitating the dissemination of innovation and establishing the position that modern technologies represent a new reality profoundly impacting the development of numerous domains (Pluchino, 2018, p. 21).

Frequently, a successful person exhibits a distinctive perception rooted in a divergent worldview compared to others. Nevertheless, this idiosyncratic perspective can underpin their success, as achievement necessitates a unique comprehension of certain aspects, allowing an individual to offer society something unparalleled by others. Moreover, such a worldview can manifest greater depth than that of ordinary individuals, further setting a successful person apart from the rest.

6. Discussion

The philosophical aspect of the phenomenon of success presents certain complexities. Divergent views among researchers emerge, with some defining success as a social category, while others perceive it as an individual phenomenon. Furthermore, the relationship between success and intelligence remains inadequately addressed. While achieving success does demand a certain level of mental abilities, it does not imply that solely individuals with high intelligence can be successful. Other individuals with requisite mental abilities can contribute to the success of such individuals.

It is worth noting that a complete differentiation between success and successfulness has not yet been achieved. These phenomena are often perceived as synonymous and closely related to each other. Additionally, it cannot be definitively asserted that success is merely a component of successfulness, as success can encompass multiple dimensions of successfulness simultaneously. As a result, the study of this matter remains challenging, given the varying and sometimes conflicting perspectives among researchers.

7. Conclusions

The research focused on exploring the philosophical comprehension of successfulness as a multifaceted phenomenon. It was evident that successfulness encompasses not only a person's psychological state but also their existence and life as a whole. Moreover, both success and successfulness are confined within the scope of an individual's life space.

The paper successfully unveiled the essence of the concept of "successfulness." It was defined as a characteristic of an individual denoting the accomplishment of objectives. In contemporary settings, numerous opportunities and avenues are available for individuals to pursue self-realization in diverse ways. However, it is important to emphasize that successfulness is not

attained instantaneously, as it necessitates traversing a challenging path. Additionally, successfulness is intricately tied to society, as an individual achieves success when they find fulfillment within the social framework.

The study elucidates the signs and aspects of successfulness. The principal signs encompass the trajectory to success, the sacrifices made, the social impact, the display of accomplishments, the goals pursued, the nature of achievements, the progress over time, the compliance with legal standards, and the extent of recognition. Aspects of human successfulness encompass the objective appraisal by society, the individual's subjective perception, and the tangible outcomes. The interplay of these signs and aspects influences the level of successfulness and the degree of societal recognition received by an individual.

The authors present an analysis of the qualities influencing successfulness. These characteristics encompass human intelligence, strategic decision-making, experience, level of socialization, and perceptiveness. Intelligence indicates the possession of mental capabilities contributing to successfulness, albeit not solely determining it. The ability to choose the right strategy reflects rationality and the capacity to devise an optimal developmental plan. Experience enables individuals to avoid repeating past errors. The level of socialization involves adeptness in adapting to social changes. Perception enhances the ability to comprehend a profound understanding of the world.

In essence, successfulness stands as a significant attribute shaping an individual's existence. The prominence of this phenomenon has led to its categorization within philosophy. Furthermore, aspiring to be successful necessitates possessing a specific set of traits and qualities.

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